

## **3Delta Systems and ThomasNet Expand Agreement to Help Buyers and Sellers of Industrial Goods and Services Conduct e-Commerce More Efficiently and More Securely**

### ***3DSI Becomes Exclusive B2B Partner for ThomasNet Clients Who Accept Credit Cards Online***

San Francisco – April 7, 2008 – 3Delta Systems, Inc. (3DSI), a leader in online business-to-business (B2B) credit and purchase card payment solutions, today announced it has renewed an agreement with ThomasNet to give clients with online catalogs expanded access to a complete suite of secure electronic payment services. The agreement was announced today at the RSA Conference 2008, one of the world's largest information security tradeshows.

ThomasNet is the leading online marketplace and business-building network connecting manufacturers, suppliers and distributors of industrial goods and services. ThomasNet has a Web Solutions group that works with industrial suppliers to develop sophisticated websites, including online product catalogs, e-commerce capabilities, content management and online CAD drawings.

Under the agreement, 3DSI will continue to provide those ThomasNet clients who have an online catalog with e-commerce capabilities access to automated payment services for managing, authorizing and settling credit card and purchase card payments in real time using a sophisticated Internet gateway. 3DSI will also serve as the exclusive merchant acquiring partner for customers who either do not have an established credit card processing merchant account or choose to replace their current payment processing provider.

“As more industrial businesses begin to put their pricing online and sell using e-commerce, this service will become even more critical to helping them to get set up fast and efficiently,” said Eileen Markowitz, ThomasNet's President. “We're pleased to be part of a solution that makes it easier for businesses to sell products online.”

According to Aaron Bills, co-founder and chief operating officer of 3Delta Systems, “This agreement reflects 3DSI's evolution from a provider of advanced online payment systems technology to a collaborative payment

systems partner – one with extensive B2B domain expertise, a solid track record for managing and protecting industrial payment data, the ability to facilitate recurring, durable customer interactions and a smooth e-commerce experience by providing tools and services that meet multiple, integrated business requirements.”

The payment services provided by ThomasNet’s Web Solutions group consist of four capabilities, each of which can be used independently or in combination to meet specific customer payment processing requirements. These include:

- Real-time card processing, fully integrated with ThomasNet’s e-commerce platform, provided by the Web Solutions group, so that no additional software, hardware or customization is required by the user.
- EC-Zone<sup>®</sup>, an online Virtual Point of Sale (VPOS) solution for processing purchasing and credit card transactions received via the Internet, phone, fax, mail or face-to-face. When used in conjunction with the ThomasNet e-commerce platform, companies have a complete credit card processing solution with powerful tools for reviewing payment transactions and running reports online.
- EC-Linx<sup>®</sup> for companies that want real-time card processing integrated with their systems and is platform-independent and adaptable to a wide variety of business requirements.
- EC-Batch<sup>®</sup>, a file-based interface for companies that don't require real-time credit card authorizations but want to process credit card transactions from their internal systems.

Those businesses using the service for the first time will find competitively priced payment system offerings with advanced B2B processing capabilities and security measures to keep customer payment data safe both at the merchant location and throughout the ThomasNet system. Recent publicity surrounding credit card data breaches at the Hannaford supermarket chain and Advance Auto Parts highlights the need to protect cardholder information and comply with government and payment industry rules designed to keep confidential payment data secure.

With customer data security a priority for both ThomasNet and 3Delta Systems, this payment solution also includes 3DSI’s CardVault<sup>®</sup> technology, an innovative Credit Card and Customer Identification Storage service (CCID) that removes storage risk from merchants who handle confidential customer payment information.

“ThomasNet demonstrated its vision and market leadership early on in seeking secure, remote storage of sensitive card data – long before other companies were aware of Payment Card Industry (PCI) data security requirements or recognized the escalating risks of storing confidential customer payment information on their own systems,”  
Bills added.

Executives of 3Delta Systems are available to discuss CardVault’s features, benefits and applications throughout the RSA conference today through April 11 at the Moscone Center in San Francisco. 3DSI’s booth is 2307.

## **About 3Delta Systems®**

3Delta Systems, Inc. ([www.3dsi.com](http://www.3dsi.com)) is a payment solutions company that delivers the power of secure, Internet-based purchase and credit card processing solutions to enterprise, business-to-business and business-to-government customers. 3DSI's complete suite of payment solutions – each designed from the ground up to be scalable, easy to implement and conform with PCI Data Security Standard best practices – enables merchants and buyers to manage, authorize and settle payment transactions in real time. As a leading software-as-a-service provider, 3DSI processes more than 5 million payment transactions worth more than \$5 billion for over 2,500 corporations and government institutions each year.

## **About ThomasNet<sup>SM</sup>**

ThomasNet ([www.ThomasNet.com](http://www.ThomasNet.com)) is the leading online marketplace and business-building network connecting industrial buyers and sellers worldwide. Buyers from Fortune 500 companies, the government, the military and more depend on ThomasNet to search for and purchase the products and services they need. ThomasNet provides access to over 607,000 industrial companies, indexed by 70,000 product and service categories, and featuring over 20 million CAD drawings that help buyers find products to meet their specifications. Industrial manufacturers and service companies are successfully using ThomasNet to grow their businesses, discover new markets, develop new customers and uncover new revenue sources. Drawing from the company's experience in the industrial market and ongoing research on buyers' and sellers' needs, ThomasNet has helped thousands of clients create websites that incorporate online catalogs, CAD drawings and e-commerce capabilities.

### **Media Contacts:**

*For 3Delta Systems*  
Audra Capas, 5StarPR LLC  
703.314.5456  
[audra@5starpr.com](mailto:audra@5starpr.com)

*For ThomasNet*  
Dawn Ringel, Warner Communications  
781.449.8456  
[dawn@warnerpr.com](mailto:dawn@warnerpr.com)

# # #