

## PARTNERSHIPS

### Transaction Network Services and MEI Join Forces

Transaction Network Services (TNS), Inc. (TNS), a provider of business-critical network and data communications services for transaction-oriented applications, has entered a partnership with MEI (Mars Electronics International), a manufacturer of unattended payment systems.

Under terms of the non-exclusive relationship, TNS and MEI will enable vending customers to purchase items via cash, coins, debit or credit cards—supported by MEI's Remote Data Port technology.

"The complementary electronic payment capabilities of TNS expand the access of operators and bottlers to cashless vending technology, which we view as a growth opportunity," says Jeff Jordan, vice president, global vending at MEI. "Considering our collective strengths, we believe that this relationship will bring strategic advantages as we continue to supply comprehensive solutions to our customers."

TNS is a point-of-sale (POS) transaction processor, and is Pepsi trademark-authorized for credit and debit card vending transactions. MEI serves the unattended payment system markets in bottling and full-line vending, gaming, retail and transit, and holds the largest installed base of vending payment systems.

The MEI® Remote Data Port also has the added benefit of supporting the MEI EASITRAX® Vending Management System, which offers dynamic scheduling, machine status alerts, curbside polling that eliminates the "first walk" to the machine, and many other functions enhancing control and efficiency.

### Cash Carriers USA and The ATM Exchange Team Up

Cash Carriers USA, which is a full-service ATM solutions provider based in Richardson, Texas, just purchased 90 3DESPlusXP units from The ATM Exchange. In addition, Cash Carriers USA will buy 400 additional units from The ATM Exchange, who works worldwide in ATM refurbishment, between now and December.

The ATM Exchange 3DESPlusXP product provides a seamless upgrade from OS/2 to Windows, as well as a Visa-approved and Triple DES-compliant EPP keypad for customers who have existing 56XX and 58XX ATMs.

Cash Carriers USA has just extensively tested the 3DESPlusXP product. "This product fills a void for our customer base that has deployed ATMs and need to upgrade to Windows," says Jerry Gregory, chief development officer of Cash Carriers USA.

Windows-based ATMs are fast becoming the de-facto standard in ATM software. Gregory cited easy installation, no required passwords or software maintenance fees and remote monitoring as key elements that make this product important to Southwestern financial institutions and ISOs.

"Our customers can implement screen personalization, branding, advertising and event promotion with a Windows-based ATM without spending important capital on a new ATM. This is the best cost-effective solution..." says Gregory.

The ATM Exchange will begin shipping 3DESPlusXP units to Cash Carriers USA by April 30.

"The order from Cash Carriers represents just another satisfied 3DESPlusXP customer that brings value to ATM deployers," says Paul Dunphy, executive vice president of sales for The ATM Exchange.

## PRODUCTS

### 3Delta Systems Expands IP-Based Payment System

3Delta Systems<sup>SM</sup> (3DSI), an integrated payment solutions provider headquartered in Santa Ana, Calif., with services worldwide, has expanded its systems to support Internet Protocol (IP) retail Point-of-Sale (POS) and Mobile devices. The new capabilities will extend 3DSI's proven Card-Not-Present multi-interface features to support IP-enabled terminals.

The ExaDigm XD2000 will be the first POS device to take advantage of 3DSI's service. ExaDigm offers IP wireless, wired and modular point-of-sale (POS) terminal solutions to modular and interchangeable communications modules; this device allows merchants to choose between wired and wireless transactions.

The ExaDigm XD2000's modular communications design features a choice of wireless carriers and gives customers a robust real-time POS solution with the freedom to process card-present payments without being limited to a fixed location.

"The addition of IP-enabled POS terminals is a natural progression for 3DSI because it augments our Card-Not-Present capabilities and rounds out our customer offerings," said Aaron Bills, COO and co-founder, 3Delta Systems. "We continually strive to deliver new and innovative payment solutions to our customers, and working with ExaDigm is a logical choice."

3DSI specializes in developing and delivering processing payment solutions tailored to fit the needs of enterprise, large and small organizations that accept or use purchasing cards. Their solutions are delivered through its proprietary electronic payment gateway.

3Delta Systems demonstrated the product during the Electronic Transactions Association Annual Meeting and Expo in April.

For more information, please visit [www.exadigm.com](http://www.exadigm.com).